



2024

The leading Ukrainian manufacturing company of household plastic products, produced by injection. The range of products is: plastic furniture, household and kitchen goods, products for garden. The company was founded in 2002. The company employs 350 people of personnel. Production capacity of the company consists of 36 modern injection molding machines with clamping force from 50 to 1600 tons. Raw materials used in the production process: polypropylene, polystyrene, polyethylene. The company has an extensive distribution network and operates in Ukraine, CIS countries and Europe.



Raw materials used in the production process: polypropylene, polystyrene, polyethylene. The company has an extensive distribution network and operates in Ukraine, CIS countries and Europe. Operating on the market since 2002, the company "Aleana" has a spotless reputation in customer relationships. Warehouses are equipped with technologies for quick loading of the goods. Logistic department forms a route for convenient and quick delivery product to the customer. For today, company's product range consist of five product groups: household and kitchen products, products for garden, goods for children, plastic furniture. The product range of constantly expanding, our designers develop a new models and designs. Basic principles of our work - high quality, reasonable prices, fast delivery. The company is worried about preserving the environment, in the production we use only energy-saving technology, economical use of natural resources and raw materials, successfully works system of waste recycling. The company operates in accordance with the international quality management standarts ISO 9001:2008 and has the certificate corresponding number NQSP-0061/09-13. Of particular relevance is paid to quality control of the products. Quality control is carried out, at every stage of production:

- Quality inspection of raw materials using own laboratory
- Control of the production stage of products, as well as on assembly and packaging stages, constantly carried out by quality control service.
- Control of shipping and warehousing by means of video surveillance.

Due to the above mentioned steps, the customer is always receives products that meet the highest quality standards.

## **PERIOD**



	VOLUME (MT)
2013	4 081
2014	3 702
2015	3 612
2016——	4 053
2017	4 732
2018	4 936
2019	5 329
2020	6114
2021	6 145
2022	4 230
2023	4 583

## PROCESSING VOLUME (MT)



PERIOD



IQD		$\smile$												
	Household goods	Furniture												
2013	1 258	919												
2014	1 420	687	3500 _		- — —	- — –								
2015	1 698	471	3300 }											
2016	2 184	546												
2017	2 693	600	3000									-1-		
2018 2019	3 185	395												
2019	3 226 3 410	491 671	0500											
2021	3303	734	2500											
2022	2844	377												
2023	2830	397	2000		- — —	- — –		_	_   -					
		337												
			1500			-     -	-   -	-						
			1000				_	_						
			1000											
			500	-				_ 📗 -	-  -					
HC	usehold	goods			-		- 1	-		-	-	-		
								- 11						
Fu	rniture		0 🗠	-00						_ ••				
				2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023



## **MARKET:** SYSTEMATIZATON of CONSUMERS by TYPE of MARKET

product groups
market type
industrial market

#### plastic furniture

brand companies: «the Coca-Cola Company»,

«PepsiCo, Inc.», «Sun InBev» etc.

#### market reseller

wholesalers dealers stores and supermarkets

household

wholesalers dealers stores and supermarkets

#### wholesalers dealers stores and supermarkets

for the kithen

### consumer market

catering the owners of country houses and estates

### end user

end user

## HOUSEHOLD GOODS



Basket







Universal basket «Uno»



Basket «Practic»



Basket «Practic» with decor



Basket «Jute» S



Laundry bin



Laundry bin corner



Laundry bin «Rattan»



Basket «Jute» M





Chest «Rattan» on 4 drawers







Chest with decor on 4 drawers



Modular cover «Mosaic»



Shoes tray



Big hanger (5pcs.)



Small hanger (5pcs.)



Outwear hanger (5pcs.)



Children's hanger (5 pcs.)

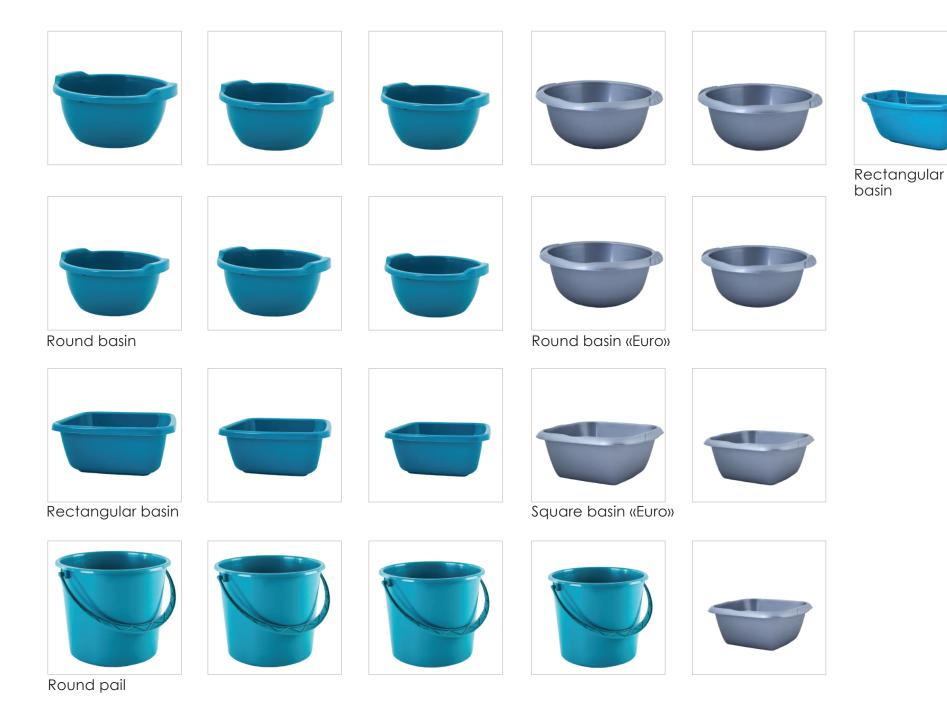


Hanger big (5 pcs.)



Universal Rack





## HOUSEHOLD GOODS



Corner bathroom shelf



Rectangular bathroom shelf



Travel tooth brush case



Soap dish set



Traveling soap dish



Toothbrush holder

## HOUSEHOLD GOODS



Waste paper bin



Waste paper bin «Euro»



Garbage bin with pedal



Pail for cleaning



Pail for cleaning with wringer



Rectangular pail



Garbage bin Euro



Set of broom and scoop «Euro»



Stool «Malyatko»



Dustpan «Euro»



Stool «Kryhitka»



Dustpan



Stool «Pif»



«Fiesta» rectangular



Universal container Universal container «Vintage» rectangular



Universal storage container M



Universal storage container S

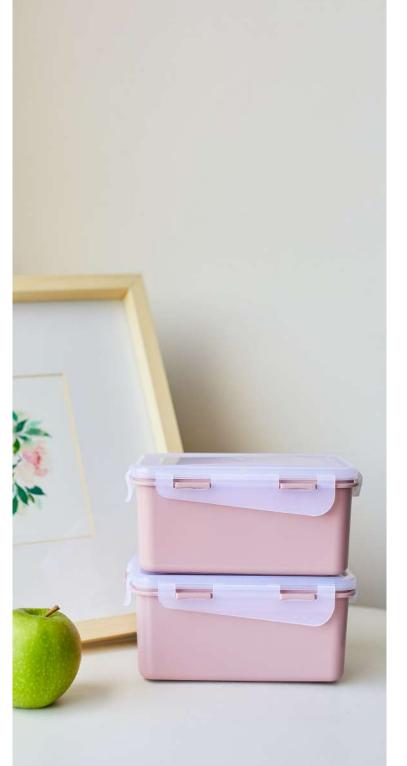


Storage box with lid



Sandwich box

## **CONTAINERS**















Container «Smart Box» round





































Universal organizer «First aid kit»



Storage box with lid



Storage box «Euro»



Organizer for container



Food storage container round



Food storage container square





Food storage container «Omega» square



Universal tray



Food storage container «Omega» round



Food storage container «Omega» rectangular







Food storage container with clips deep



Food storage container with clips square



Food storage container with clip rectangular







Container for bulk products

# KITCHEN PRODUCTS



Forms for the ice cream with stand



Pitcher with lid



Set of dishes «Gift»



Bowl with lid



Bowl



Kitchen bowl with lid



Salad bowl



Plate deep



Plate





Glass



Cup with lid



Colander for jar



Scoop for bulk products



Spoon-fork



Fork and spoon for salad

# **KITCHEN**PRODUCTS





Measuring cup



Measuring cup



Rectangular tray



Round tray



Oval tray



Round basin



Microwave cover



Butter dish



Rectangular tray



Dish drainer with tray «Mini plus»



Cutlery tray with insert



Cutlery tray



Basket «Rattan»



Dish drainer (2 in 1)



Bowl for mixer



Colander



Bread basket



Organizer for the sink

## KITCHEN PRODUCTS



Chair «Emma»



Chair «Hector»



Chair «Luch»



Chair «Rex»



Table square «Alf»



Round table



Square table



Table lounger



Lounger «Breeze»





Children's chamber pot «Bambino»



Children's WC reducer



Children's chair



Children's bath



Children's chamber pot-chair



Children's chamber pot «Malyatko»



GOODS for CHILDREN



Table square «Alf» small



Children's table



Children's table ((Alphabet))



Sledge «Cosmo»



Sledge «Lodyanky»